



Ibrahim  
Reiad

**Product  
Designer**

Cairo, Egypt

ibrahem.reiad@gmail.com

+20-111-603-4407

ireiad.com

## SKILLS

UX Design

UI Design

Design Strategy

User Research

Information Architecture

Design thinking

Wireframing

Interaction Design

Prototyping

Usability Testing

Developer Handoff

Figma & Figjam

Adobe Xd

Miro

Balsamiq

Zeplin

HTML

CSS

JavaScript

## SUMMARY

I'm a product designer fueled by passion, precision, and a relentless drive for innovation. With each project, I immerse myself in the details, seeking out opportunities to push boundaries and dedication to creating intuitive and engaging user experiences that deliver real results.

Let's collaborate to create something truly amazing!

## EXPERIENCE

### Senior Product Designer

Rabbit Mart

Mar. 2023 - Present - Full Time

Collaborate with POs to gather requirements, research, design user flows, wireframes, and prototypes, conduct usability testing, and work closely with engineers for design handoff.

### UX Session Lead

Udacity

Dec. 2021 - Present - Commitment

Support students' learning journey by explaining and presenting advanced nano-degree content, engaging in design activities, and demonstrating how to present their work.

### Senior Product Designer

Informa Markets PLC

Oct. 2022 - Mar. 2023 - Full Time

Translate business requirements into strategies and execute every aspect of a product's development from research to building information architecture, user interface, and prototypes.

### Product Designer

Callvita LLC

Sep. 2020 - Oct. 2022 - Full Time

Design IA, flows, wireframes, and prototypes that meet business requirements, prioritize product features with cross-functional teams, and work closely with engineers for design handoff.

## EDUCATION

### Bachelor Of Laws (LL.B.)

Zagazig University